

# Business Studies

Qualification:

Edexcel GCSE Business (9-1)

Is this the right subject for me?

If you enjoy:

- Communicating and explaining your ideas
- Thinking creatively and making decisions
- Working with numbers to solve business problems
- Learning about the world of business through real and relevant local and international brands

Then, the GCSE Business course is the right subject for you!

What does the course involve?

The course will start by exploring the world of small businesses through the lens of an entrepreneur. How and why do business ideas come about? What makes a successful business? You will learn how to develop an idea, spot an opportunity and turn it into a successful business. You will understand how to make a business effective, manage money and see how the world around us affects small businesses and all the people involved.

You will then move on to investigating business growth. How does a business develop beyond the start-up phase? You will learn about key business concepts and issues and decisions you need to make when growing a business and working in a global business. You will learn about meeting customer needs, making marketing, operational, financial and human resourcing decisions and explore how the wider world impacts the business as it grows.

How will I be assessed?

- 100% exam based with no non-exam assessment
- Two equally weighted components of one hour and 30 minutes, worth 90 marks each
- The assessment will use a mixture of question styles such as multiple choice, short answer and extended response questions

After this qualification you will understand the world of business and have developed skills in:

- Making decisions and developing persuasive arguments
- Creative and practical problem solving
- Understanding data, finance and communication

What courses can this lead to in Post-16?

There is an Edexcel A Level course available in business studies at Post 16.

For more details please contact:

**MR M WAGNER – BUSINESS STUDIES CO-ORDINATOR**