

# Graphic Communication\*

## Art & Design

Qualification:  
GCSE

Is this course for me?

*Are you...*

- Creative by nature?
- Interested in Graphic Art?
- Interested in Photography, Photoshop and Print?
- Interested in creating something you could be proud of?
- Looking to develop making skills?
- Interested in designing your own original posters, magazine spreads, and logos?

*Then this is the course for you!*

What does the course involve?

This is a highly creative and practical course where you will develop skills in exploring, creating and making. You will produce a selection of high quality products using graphic techniques and learn how to communicate your ideas. You will learn a wide range of skills including:

- Hand-rendered working methods
- Digital Photography
- Print making
- Illustration
- Photoshop

Over the two years you will produce a range of outcomes and practical work and record it in a creative portfolio of work by drawing, using photographs and experiments. You will work through a wide range of skill-based tasks each ending in a product for your 2 year portfolio.

You will continue to develop and extend the skills you have developed in this course and become adept in designing and creating your own unique outcomes. Themes could include, Urban Inspiration, Beliefs and Nature.

How will my work be assessed?

- Component 1 60%: Portfolio including a sustained project that shows your intentions of a design from start to finish
- Component 2 40%: Externally set assignment: sustained project preparing for and resulting in a 10 hour practical under supervision.

What courses can this lead to at Post-16?

This qualification is recognised by colleges and universities and would be a great foundation for A-Levels. The course could lead on to a full range of careers within the Graphic and design industry.

Come join our team in this exciting adventure!

***\*Please note that there are three different Art & Design courses – students may only choose one.***

For more details please contact:

**MISS FRANKLIN & MR BRADLEY - DESIGN & TECHNOLOGY DEPARTMENT**